



Regional Engagement

MERUELO FAMILY
CENTER FOR CAREER
DEVELOPMENT



UNIVERSITY OF
NOTRE DAME



Commitment to our students

Our vision in the Meruelo Family Center for Career Development at the University of Notre Dame is to:

Unite the Notre Dame community to inspire and prepare every student to pursue a life of impact and purpose.

Through our work, we prepare students for lifelong career readiness by guiding them to discern, pursue, and achieve career goals that align with their values, interests, and skills.

We do this through innovative and tailored programs, services, and strategic partnerships. Strategic partnerships extend beyond Notre Dame's campus through the cultivation of relationships with employers, alumni, and parents to advance student career success with securing meaningful internships and full-time positions.

We recognize how partnerships and networking can help advance careers. We implement innovative approaches to position our students for success.



Background

Our regional engagement model is unique in higher education career services. This model stems from our responsibility to implement creative solutions to support our students with their career development and professional networks.

The University of Notre Dame launched a California initiative in 2015. In 2016, we hired a staff member based in the Bay Area to build recruiting relationships with companies in California that did not participate in traditional, on-campus recruiting.

More than 40% of our students are interested in working in Northern California, 38% of sophomores and juniors are interested in working with start-ups, and more than half of our Engineering students want to work in the tech industry.

In 2019 we added a staff member in Southern California, in 2020 we expanded to Houston, and in 2022 we expanded to New York City. We continue to expand this regional approach to supplement career development services provided to students on campus in South Bend.



How it works

Our goal is to provide unsurpassed recruiting experiences for employers. We do this by making it as easy as possible for employers to hire ND students.

We use data shared by students to inform where to focus our efforts. Our regionally-based staff not only connect with employers specified by students; we also source opportunities at organizations which may not be as well-known, but offer meaningful experiences.

We rely on alumni and parents to help identify contacts who can help us build recruiting relationships and present job opportunities to students.

Our regional staff share these opportunities with our central office staff to communicate to students through email and Handshake (our career management platform). We also create resume books to showcase our students to employers.

Our regional staff also help coordinate summer networking events and treks (site visits where students travel to meet with employers).



What we do

Our regional model is managed by Regional Engagement Managers (full-time staff and Regional Engagement Associate (part-time staff) who live in designated regions.

These experienced professionals have flexible, work-from-home arrangements to manage six job responsibilities.



A full-service approach with a full-time staff member in the Bay Area

Our full-time Regional Engagement Manager in Silicon Valley is a central point of contact for the 1,000+ Notre Dame students interested in working in Northern California. Our Manager is responsible for all of these functions:

- Research employers to learn about opportunities
- Connect with alums and employer to find contacts at employers
- Establish recruiting relationships with recruiters
- Share resume books with employers
- Facilitate in-person summer networking with students/alums
- Facilitate treks
- Attend Zoom meetings with CCD central office staff
- Meet / communicate with students
- Input job postings into Handshake
- Communicate job opportunities to students
- Create resume books
- Send newsletters to alumni/parents in the region



Why we do it

Our unique, regional approach is integral to the career development resources we offer students. Our model strives to:

- Increase the number of internship and full-time opportunities for our students
- Increase the quality of internship and job opportunities
- Keep our staff up to date on latest recruiting trends
- Create meaningful connections with alumni and parents
- Collaborate at a deeper level with campus partners
- Expand experiential programming for students
- Create an environment where students feel welcome and connected to many of our services.



Future growth

Our Regional Engagement Team currently serves four metro areas:

- Silicon Valley / San Francisco
- Los Angeles
- New York City
- Houston

We plan to expand to strategic industry markets where Notre Dame students want to work, including:

- Washington, DC
- Boston



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For more information, visit:
CareerDevelopment.nd.edu